

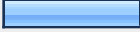



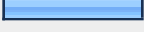


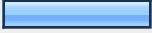


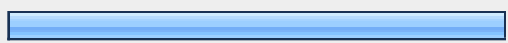
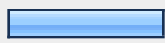



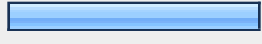
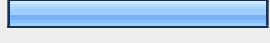




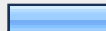

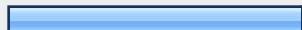
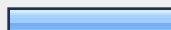

IDL SIG Second 2009 Mini-Survey

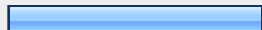
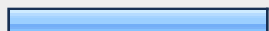
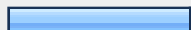



1. What form of Social Media do you use? (select all that apply)			
		Response Percent	Response Count
Facebook		50.5%	140
LinkedIn		68.6%	190
Twitter		20.6%	57
My Space		6.9%	19
Plaxo		10.8%	30
Other		10.1%	28
I don't use social media		20.9%	58
		answered question	277
		skipped question	0

2. About how often do you post to a social media forum? (select one)			
		Response Percent	Response Count
Never		38.6%	107
Once a month		23.5%	65
Once a week		22.4%	62
Once a day		9.7%	27
More than once a day		5.8%	16
		answered question	277
		skipped question	0



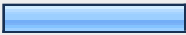

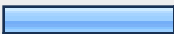

3. Some of the STC SIGs have a group on LinkedIn. If the IDL SIG formed a group on LinkedIn, would you be interested in joining it?			
		Response Percent	Response Count
Yes		76.4%	207
No		23.6%	64
		answered question	271
		skipped question	6

4. What is your highest level of education? (select one)			
		Response Percent	Response Count
High School		1.1%	3
Some post high school courses or certification		7.6%	21
Associate's degree		5.8%	16
Bachelor's degree		38.3%	106
Master's degree		39.7%	110
Doctorate		7.6%	21
		answered question	277
		skipped question	0

5. What type of additional education interests you most? (select one)			
		Response Percent	Response Count
Complete a degree		5.8%	16
Earn an additional degree		14.9%	41
Additional computer training		5.1%	14
Training for a specific application or skill		45.1%	124
Earn a certificate related to Instructional Design or Technical Writing		25.1%	69
None		4.0%	11
		<i>answered question</i>	275
		<i>skipped question</i>	2

6. The IDL SIG currently offers one graduate and one undergraduate scholarship. If the SIG offered additional scholarship programs, what should the scholarship be for? (select all that apply)			
		Response Percent	Response Count
STC Technical Communication Summit		38.8%	106
Certificate programs		39.6%	108
Webinars or courses		27.8%	76
Associates Degree		11.7%	32
Scholarships should be for college programs only		26.0%	71
Other (please specify)		5.9%	16
		<i>answered question</i>	273
		<i>skipped question</i>	4

IDL SIG Second 2009 Mini-Survey

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Certificate programs		39.6%	108
Webinars or courses		27.8%	76
Associates Degree		11.7%	32
Scholarships should be for college programs only		26.0%	71
Other (please specify)		5.9%	16
		answered question	273
		skipped question	4

Other (please specify)		
1	Doctorate programs	Jul 1, 2009 8:10 PM
2	Note that "college program" might include a certificate (such as at UCSC Extension & UCB Extension)	Jul 1, 2009 9:05 PM
3	As a member based in Australia, it would have to be something that I could take online	Jul 1, 2009 9:06 PM
4	no opinion	Jul 1, 2009 9:19 PM
5	no opinion	Jul 1, 2009 9:27 PM
6	Don't offer a scholarship--invest the money in programming.	Jul 1, 2009 11:42 PM
7	If the STC is in a financial crisis, why are you looking to spend more money?	Jul 1, 2009 11:52 PM
8	No oninion	Jul 2, 2009 1:12 PM
9	none- focus more on decreasing annual fees at this time	Jul 2, 2009 2:46 PM
10	Higher degrees also	Jul 2, 2009 8:42 PM
11	travel to conference, stipend for research @ grad level	Jul 3, 2009 12:10 AM
12	no opinion	Jul 8, 2009 6:18 PM
13	All	Jul 21, 2009 2:04 AM
14	Diploma programs (community college level)	Jul 21, 2009 2:16 AM
15	Anything that better qualifies members to design e-learning	Jul 21, 2009 2:19 AM
16	Something you didn't have to travel to be able to attend.	Jul 21, 2009 3:27 AM